

Epson's press coverage during March

AV

- The EB-W6 won a gold award and rating: 8 in April's What Laptop magazine '*The EB-W6 is a great projector for anyone needing a machine they can use for work during the week and take home at the weekends. It's not the smallest option, but we found it both easy to use and stylish, especially for the price.*'
- The EH-TW420 won a Best Buy award in Computer Shopper.
- The launch of the EB-8 series has been picked up by Shiny Media, Tech Digest and Display Monitor
- The launch of the ELP DC 06 has been picked up by Custom Installer and Photography Press website
- The EH-DM2 got a great review for Ireland on Herald i.e. in the Gadget Girl section: '**AND?** And wow. I actually said it aloud: 'Wow'. An image, crystal-clear with only the very teeniest, slightest, infinitesimal video striation, filled the wall. I said it again. 'Wow'. The width and depth of the picture on the wall was amazing, and as the projector was less than eight feet from its 'screen', I couldn't believe the evenness of the edges of the projection.'
- The TW420 was included in Issue 17 of HD Reviews Top 5 projectors
- The TW3800 won a 'Best Buy' award and 'Projector of the Year 2009' award in HCC.
- The EH-TW3800 received 4/5 stars in What Video & Hi-Def TV magazine 'Gives a thoroughly cinematic performance and is versatile enough to be used during daylight hours.' however not all of the comments were positive 'High brightness makes this an excellent choice for gamers, who wont notice the hum.'
- The EH-TW3800 received 4/5 stars in What Video & Hi-Def TV magazine 'Gives a thoroughly cinematic performance and is versatile enough to be used during daylight hours.' however not all of the comments were positive 'High brightness makes this an excellent choice for gamers, who wont notice the hum.'

Consumer Printers and Scanners

- There was some excellent coverage of the SX400 in an all in one group test for Digital Photographer, in which the product won an Editors Choice award.
- The R2880 was put head-to-head with the Canon Pixma Pro 9500. The R2880 received 9/10 and an Editors Choice award. '*Canon has done its best, however nothing gets close to the R2880 as Epson raises the bar again.*'
- The PX700W has won a iF award, which was highlighted in March's Issue of Black & White Photography magazine and Photography Press website.
- The Perfection V300 scanner won 'Kit Group Test Winner' in Digital Camera Buyer. '*The Epson Perfection V300 Photo ticks all the boxes.*'
- The R2880 has won a Recommended award in PC Pro '*Contrast is superb, greyscale images neutral and gradients smooth.*'

- The R2880 has also won Amateur Photographers product of the year. 'When we tested the Epson Stylus R2880, we were impressed by its speed, and with the quality and accuracy of the images that it produces on third party media as well as Epson's own paper.'
- Philip Oldham, Senior Commercial Manager - Epson UK Ltd was quoted in PC Retail Incorporating explaining Epson's success in the printer market over the previous year, specifically mentioning the PX700W, PX800FW and R2880 *'2008 has been a good and very busy year for Epson . As the Digital SLR market has continued to grow so has the sales of Epson's high definition printers - with consumers looking to make the most of their new found photo skills by showing off their images and displaying them in their home The introduction of the Stylus Photo R2880 was swiftly followed by numerous awards. We have launched a whole raft of new and innovative products for the home, business, education and corporate markets and we have won over 70 awards across our product range this year alone.'*
- We are currently running a competition with BBC Wildlife magazine and website, in which the winner receives a 1400. The competition has gained coverage in the BBC Wildlife magazine and website.
- The V500 gained an excellent review in Digital SLR User, which showed Lee Frost scanning an actual flower.

Business

- The BX300F included in T3's eco home.
- The C2800N given five stars in Computer Shopper (Award logo available)
- The B40W won an iF design award - (award logo available)
- The B500DN and print managed services being mentioned in What to Buy for Business Magazine and online website.

Large Format Printers

- The European Digital Press (EDP) Association has recognised two Epson printers as the 'Best Proofing Equipment of the Year' in its prestigious 2009 awards. They are the Epson Stylus Pro 7900 and the Epson Stylus Pro 9900. This has been highlighted in Tech Central. We have this logo, so please let me know if you wish to use it for any reason.
- Further coverage of the launch of the 7900 and 9900 in Image Reports, Print Week and Professional Photographer
- Print Weeks 'What the Papers say' have highlighted the excellent coverage and award that the 7900 & 9900 won in Photo Pro, which stated, *'My sample prints left little to be desired. These are some of the best results I've seen from an inkjet printer. Marks out of 10: 9. This printer wouldn't look out of place in a high-tech studio, and it offers superb image quality.'*
- An advertorial was published in Photo Pro, showing Tim Flach - Equine Photographer using the 7900 to produce his prints.
- Michael Wayne Plant has been exploring the idea of British-ness and printing his images using a 3800, this advertorial was featured in April's Photo Pro.