

RECYCLING FOR A BETTER FUTURE

1 Epson toner returned = £1 to the British Red Cross

£1 could...

At home

- Allow a Red Cross community volunteer to provide an elderly resident evacuated from their home following a serious flood, with a warm drink and some food at a Red Cross rest centre

Abroad

- Purchase one tree seedling to prevent environmental degradation resulting from floods and landslides in Nepal
- Provide seeds for a family in Uganda, to grow produce which they can use to feed themselves and sell at local community markets, thus developing a sustainable income for the future
- Provide water and rehydration salts for 20 children in Africa



Photo © Layton Thompson (BRC)



Photo © Asri Zaidir (Canadian Red Cross)

By working together, Epson and the British Red Cross hope to raise £25,000 to help change lives and create a better future, across the world and around the corner.

Supporting



EPSON[®]
EXCEED YOUR VISION

EPSON CARTRIDGE COLLECTION PROGRAMME

How to recycle Epson toner cartridges for FREE

LASER PRINTER TONER CARTRIDGE POSTAL RETURNS

Businesses who own less than 10 Epson laser printers

Download a pre-paid postage label online and return the empty cartridges free of charge, via the local postal service.

LASER PRINTER TONER CARTRIDGE COLLECTION

Businesses who own 10 or more Epson laser printers

Register online for free delivery of a collection box in which to put empty toner cartridges (capacity approximately 30 toners). Let us know when it's full and we will pick it up and swap it for a new one.

Collection and recycling is part of Epson's concern for the environment. Epson commits to recycling all laser supplies which are collected. Following a specific process that allows all toner parts to be recycled, waste is significantly reduced and materials reused.

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SAVE 20% ON EPSON TONER

Available with the AcuLaser M2000, M4000 & M8000 mono printers. "Return" toner cartridges offer a 20% up front discount, in exchange for agreeing to return the empty toner cartridges.

For full terms and conditions please visit www.epson.co.uk/redcross



IFRC - Women's daily work in Tin-Aloha, Mali, which has an impact on deforestation

For more information about returning the Epson toner cartridges and our partnership with the British Red Cross, please visit www.epson.co.uk/redcross

Supporting



Better Products for a Better Future™



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The British Red Cross Society, incorporated by Royal Charter 1908, is a charity registered in England and Wales (220949) and Scotland (SC037738).